

September 9, 2016



Tim Hortons Smile Cookies are back to support Hospice Peterborough's Every Moment Matters Campaign

Peterborough - For one week only **September 12 to 18, 2016** Tim Hortons guests can purchase a freshly baked chocolate chunk Smile Cookie for \$1 each at participating restaurants in PETERBOROUGH, BRIDGENORTH AND LAKEFIELD, with **100 per cent of the proceeds proudly donated by Tim Hortons Restaurant Owners** to support HOSPICE PETERBOROUGH's Every Moment Matters Campaign.

You are invited to attend the Smile Cookie Campaign Launch in Peterborough at:

Tim Hortons at 1527 Water Street, Peterborough, just past the Peterborough Zoo on Monday, September 12, 2016 at 9:30am.

"The Smile Cookie campaign has been generously supported year after year thanks to the kindness of our loyal guests, they embrace Smile Cookie week and make it the incredible success it is. We are honoured to support HOSPICE PETERBOROUGH with all of the proceeds raised staying in our community. Stop by any local Tim Hortons from Monday to Sunday to purchase your Smile Cookie" said Donna Annett, Tim Hortons Restaurant Owner.

Treat your family, friends and co-workers to a freshly baked Smile Cookie and support people in our community living with serious illness and grief. Pre-order forms are available at Hospice Peterborough and local Tim Hortons restaurants throughout Peterborough, Bridgenorth and Lakefield.

Once again it is such an honour for Hospice Peterborough and the Every Moment Matters Campaign to have been chosen by Tim Hortons owners as the recipient of this year's Smile Cookie Campaign," says Betty Morris, Campaign Chair. "Every dollar raised through this event will be designated to construct the new Hospice Peterborough Care Centre. We are grateful for the continued corporate support and partnership with local Tim Hortons Restaurant Owners."

Nationally, Tim Hortons Restaurant owners support **more than 460 local charities, hospitals and community programs** through the Smile Cookie campaign. Last year, the Smile Cookie campaign raised \$6.3 million across Canada. Visit www.timhortons.com for an up-to-date list of charities and cities participating in the campaign.

Share the love... post your favourite smile cookie photo of friends and family on Facebook, Twitter or Instagram.

Visit www.timhortons.com/smilecookie to learn more about the charities the Smile Cookie campaign supports across Canada or join the #SmileCookie conversation at www.twitter.com/timhortons and www.facebook.com/TimHortons.

- 30 -



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